

Use the specific Strength

– develop innovative Education:

Nature – a renewable resource for education



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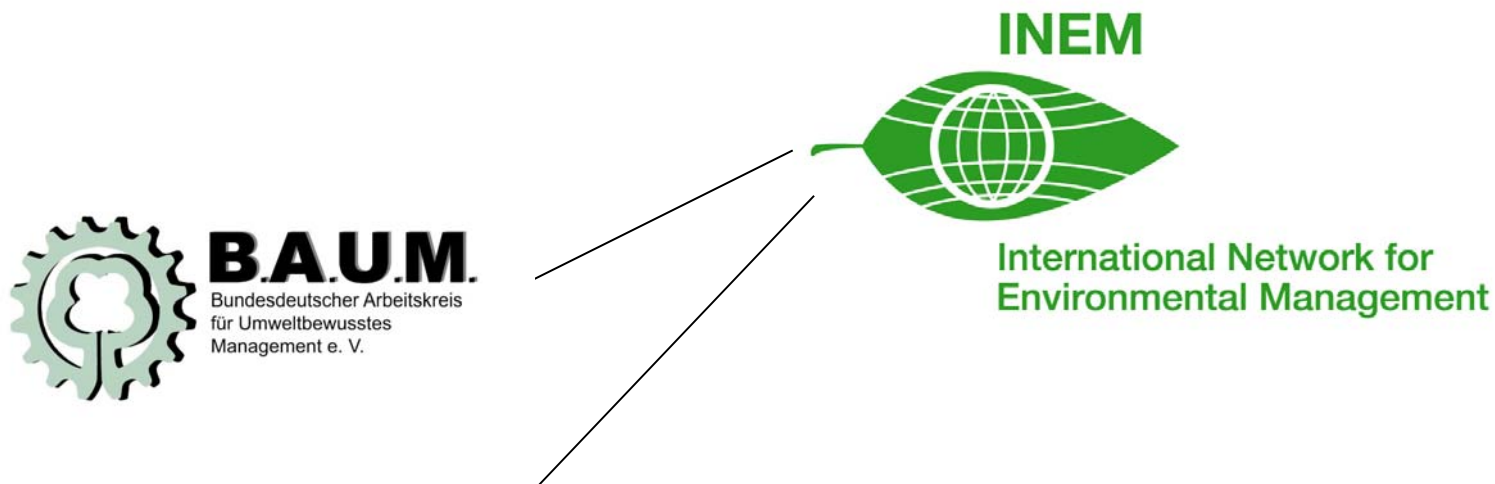
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The International B.A.U.M. & INEM Group



B.A.U.M. Group



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Die B.A.U.M. Group

➤ Consulting

- Future-oriented consultancy for companies, municipalities, regions and governments
- Organizational development and professional planning

➤ Communication

- Large campaigns and media events
- Marketing and public relations

➤ Content

- Knowledge management, e.g. via software and web-solutions
- Knowhow-transfer, national and international level

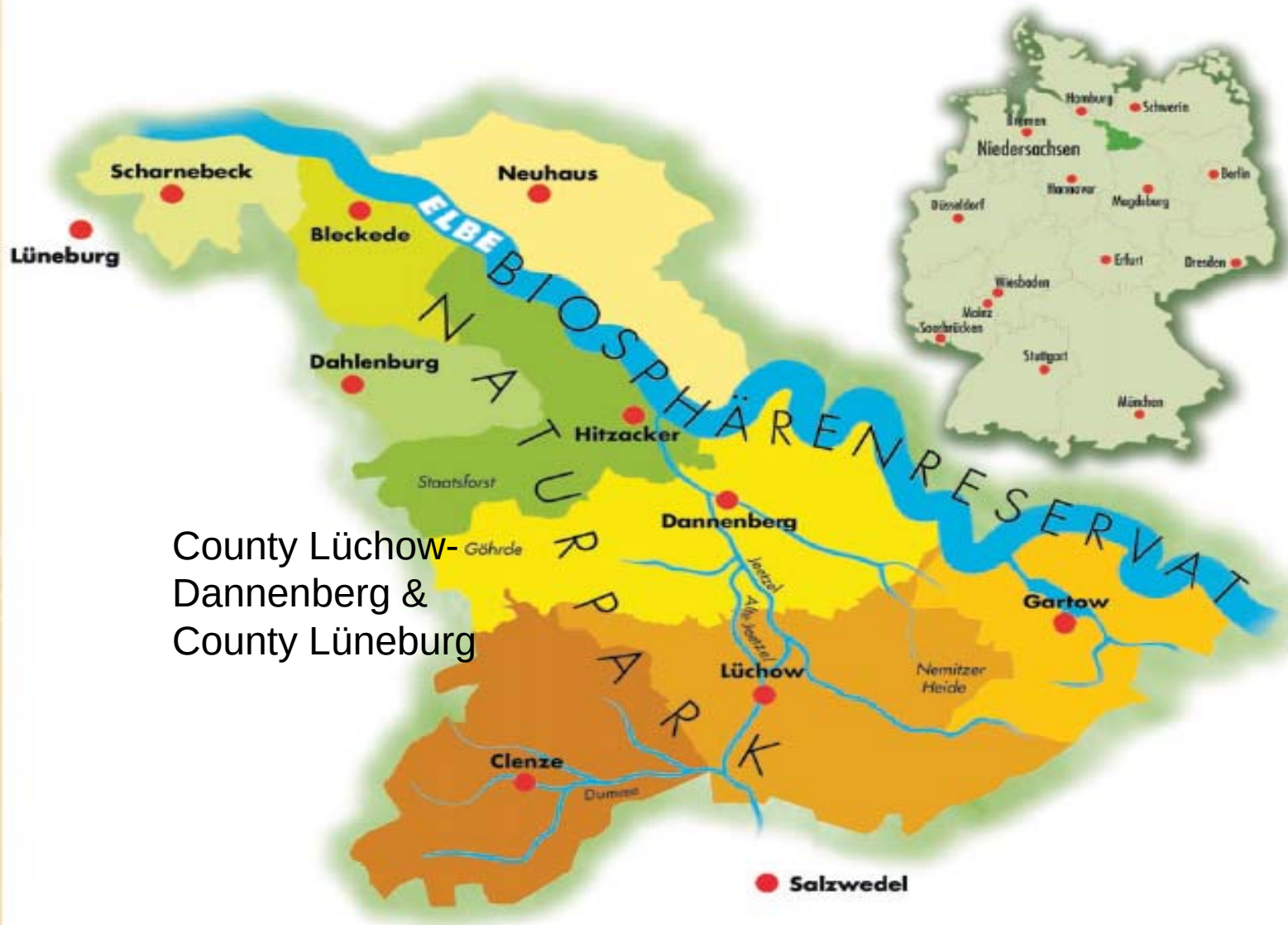


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County Lüchow-
Dannenberg &
County Lüneburg

Vital landscape for quality of life & environment protection
multi-purpose resource for bio-energy & healthy food
80,000 willing people for competence & cooperation



Regionale Wertschöpfung hält Kaufkraft, Kompetenz und Kinder

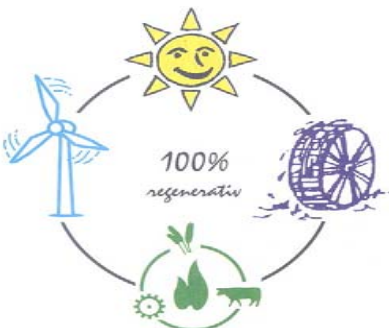
Produkte veredeln, statt Rohstoffe liefern - gemeinsam vermarkten



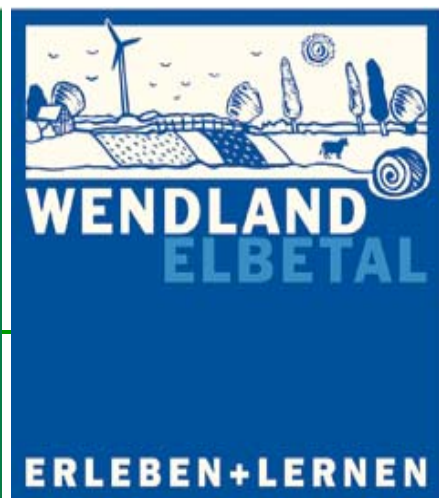
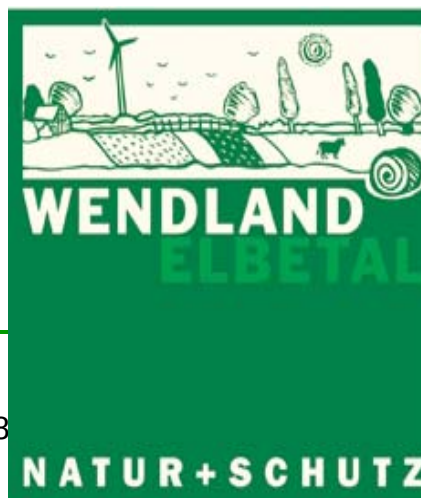
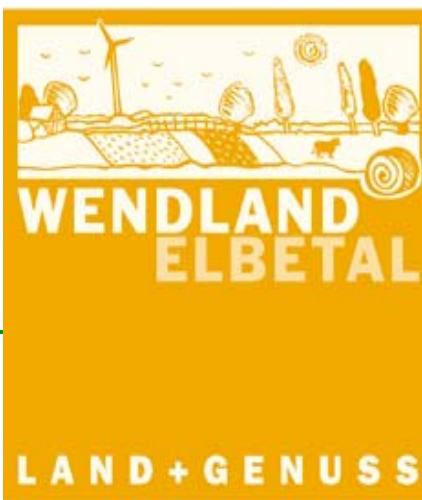
Energiewende:
„100% ist machbar
Herr Nachbar“
Biomasse-
vielseitig effizient lokal



Agrarwende:
100% artgerechte Haltung
50% Öko-Anbau
„Biomarke Wendländer“



Inwertsetzung des Natur- & Kulturschatzes:
Honorierung ökolog. Leistungen & Bioproduktion
Landschaft als Lernort und
Quelle für Lebens- und Erholungsqualität

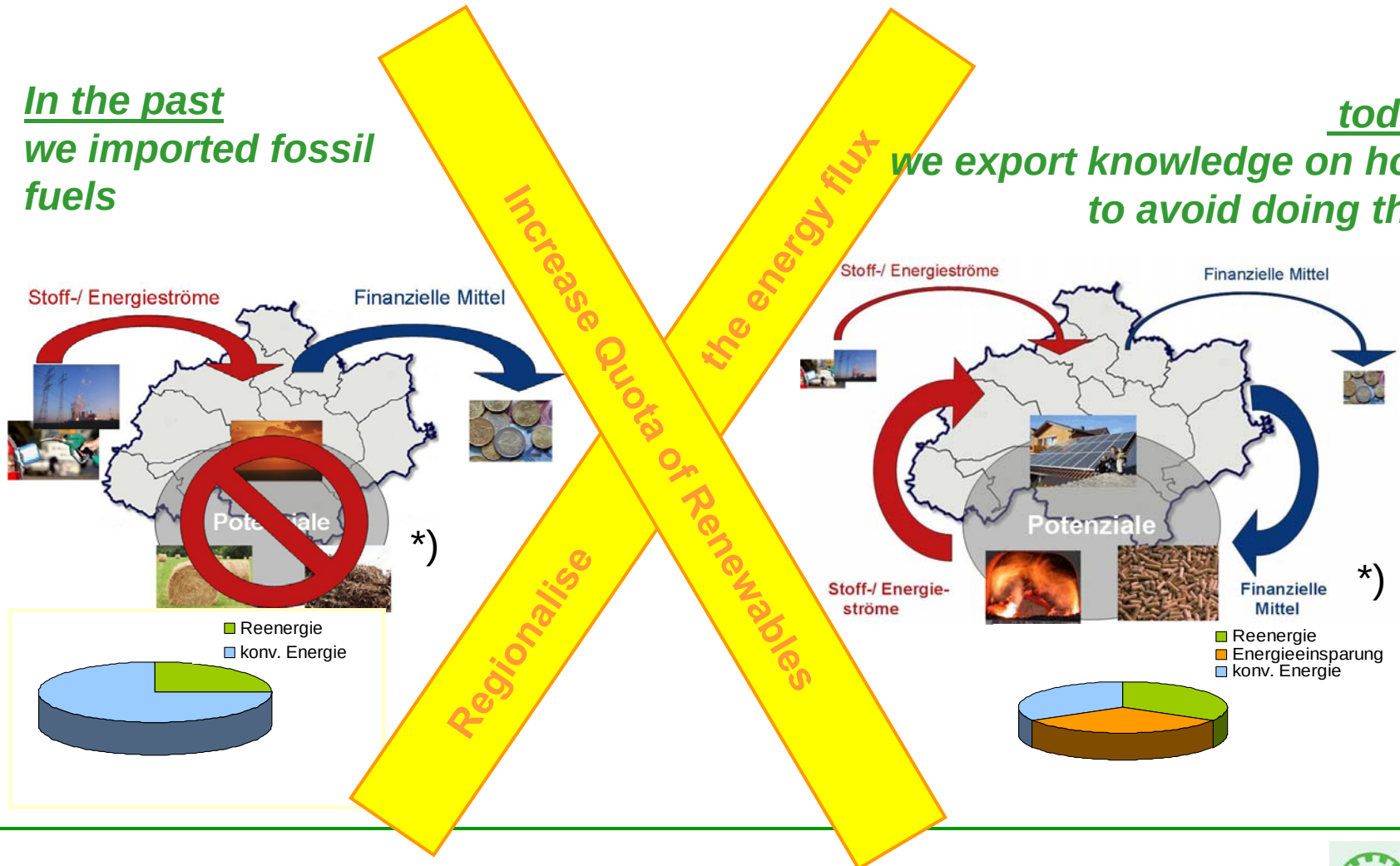


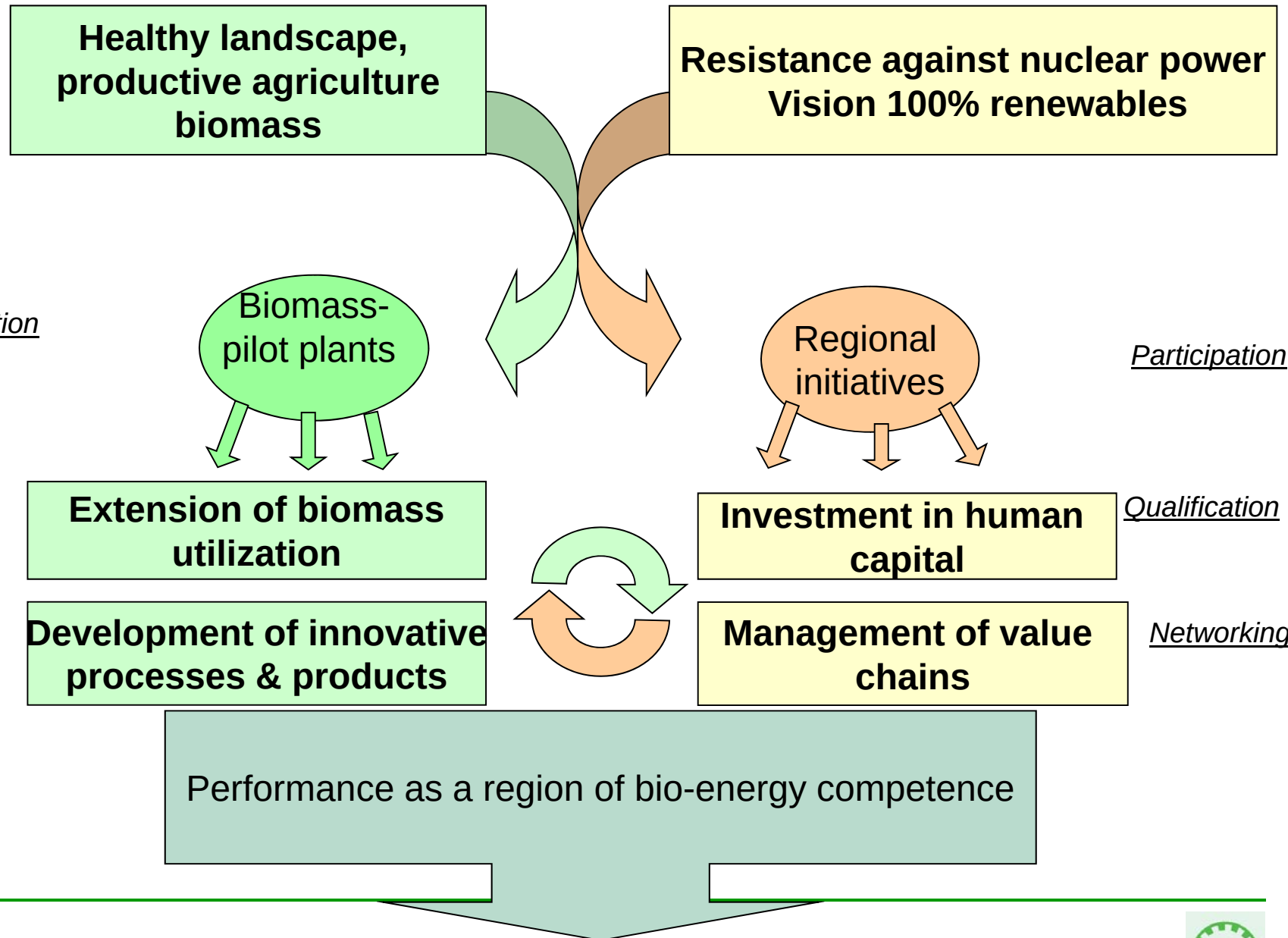
The Wendland-X:

From the anti-nuclear-movement to energy-competence

In the past
we imported fossil
fuels

today
we export knowledge on how
to avoid doing that





Performance as a region of bio-energy competence

linked to important
economic sectors
(metal & nutrition)

linked to educational
institutions

Transfer of
technologies

Cluster-
management

Schools
(BBS, VHS)

Environmental
education
(Tourism)

Establishment of an
Energy Agency (advisory service)
&
Energy Academy (education)

**Benefits of an
Energy Academy**
in co-operation with the local economy

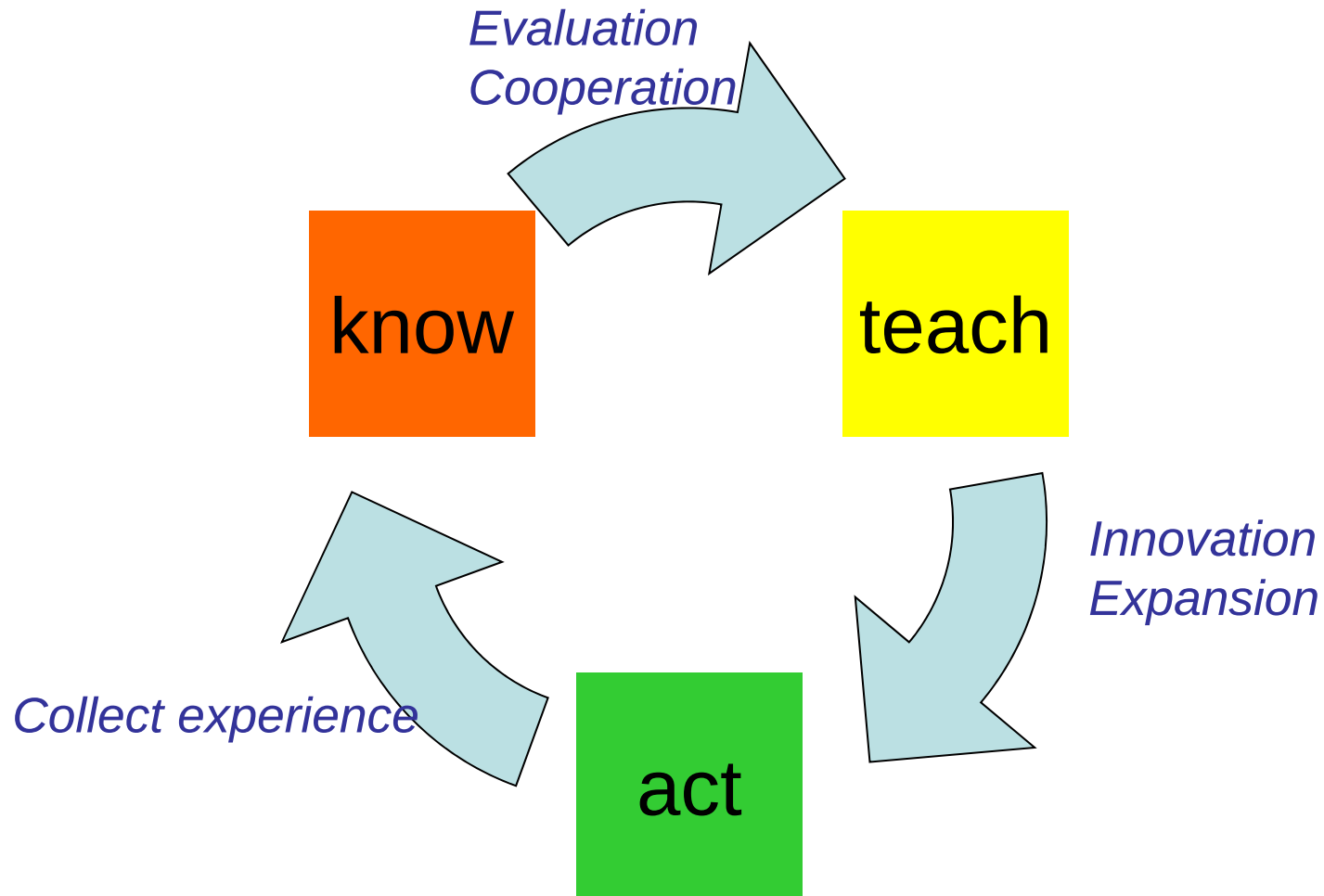
Advanced training (Solar & Biogas Specialists)

Coaching programmes (Energy Efficiency Manager)

**Supra-regional academic education (Bachelor)
in co-operation with local „best practise“ companies
(Installations, lecturer, case studies)**

**Attraction of highly qualified manpower as
potential employees for local companies**

evolution of competence



***In the past we imported fossil energy
today we export the knowledge
(education products)
on how to avoid doing that***

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